

Personal Branding Works

By Jacks Maliyakal



Personal Branding for **Karin Weber, Switzerland**

Karin Weber
KINESIOLOGIE & COACHING



- Project Time line : **June 2019 - July 2019**
- Overall Time spent : 10 to 15 hrs
- Work Involved : Understanding the customer expectation, market need and target audience, Creating a personal identity.
Creating stationaries. Creating designs for social media as per the identity standards



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Personal Branding for **Dr Ural, Karnataka, India**



Dr. Ural's
Varicose Veins Ayurveda Cure

Project Time line : **March 2018**
Overall Time spent : 5 to 10 hrs
Work Involved : Understanding the customer expectation, market need and target audience, Creating a personal identity.
Co-ordinating with the profile content creation, Creating stationaries. Integrating the identity designs with facebook page and templates for facebook posts.

Dr. Ural's

Varicose Veins Ayurveda Cure

Dr. MV Ural
Ayurvedic Doctor
BAMS, FAGE (Manipal)

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Dr. Ural's Clinic, Sringeri, Chickmangalore Dist, Karnataka, INDIA

Dr. Ural's

Varicose Veins Ayurveda Cure

Dr. MV Ural
Ayurvedic Doctor- BAMS

Dr. Ural's

Namaste

I am Dr.Ural, an Ayurvedic Doctor helping people who have been suffering with Varicose Vein, heart blockages and related health issues.

I am practicing Ayurveda for last 20 years, apart from my usual ayurvedic consultation I was keen about ayurvedic pharmaceuticals, drug formulation development, researching medicine for high cholesterol, heart block and high blood pressure. After observing the extreme suffering of Varicose vein patients I researched on unique mix of ayurvedic medicines. Finally I came up with a combination which gives faster results with less side effects. I suggest my patients a course of initial treatment with this unique medicine for better results. So far nearly 1000 patients have got free from their pain and suffering of varicose vein.

Dr. MV Ural
Ayurvedic Doctor- BAMS, FAGE (Manipal)

Personal Branding for **Chef Gireesh, Kerala, India**



Indian Raw Chef
Gireesh

Project Time line : **February 2018**

Overall Time spent : 5 to 10 hrs

Work Involved : Understanding the customer expectation, market need and target audience, Creating a personal identity.
integrating the identity designs with facebook page and templates for facebook posts.

Indian Raw Chef

Gireesh



Personal Branding for **Fashion Designer - Neha Aggarwal**, New Delhi

Neha's

FASHION



Designs By **Neha Aggarwal**

Project Time line : **May 2018**

Overall Time spent : 5 to 10 hrs

Work Involved : Understanding the customer expectation, market need and target audience, Creating a personal identity.

Co-ordinating with the profile content creation, Creating stationaries. Integrating the identity designs with facebook page and templates for facebook posts.



Naya's
FASHION

By
**Neha
Aggarwal**

Neha Aggarwal

Fashion Designer
NIFT - New Delhi

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New Delhi Nays Fashion - Gurgaon

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Naya's
FASHION

Neha Aggarwal

Neha Aggarwal, a fashion connoisseur who knew that fashion was her thing from a very young age. After completing her studies in NIFT(National Institute of Fashion Technology, INDIA), she started her label with Nays Fashion. She has evolved over the last decade as an impeccable designer.

Her collection is a refreshing take on Indian wear but with a very trendy design. Like the backless choli for a lehenga, lycra suits, cowi pants with short satin salwar. Her runway collections are ravishing, yet pret-a-porter. Affordable, classy and stylish are constant while the colors depend on her mood and state of mind.

Personal Branding for **Carol Bettis - Alabama, USA**



Project Time line : **April 2018**

Overall Time spent : 5 to 10 hrs

Work Involved : Understanding the customer expectation, market need and target audience, Creating a personal identity.

Co-ordinating with the profile content creation, Creating stationaries. Designs for personal profile.



Carol Bettis

Global Support Leader & Founding Member
The Frega Collective

Hi I am Carol Bettis. I am excited about working with a highly motivated group of people in building a Global Support Team able to actively support the continued roll-out and use of the Frega Collective. My training as a life coach, and years of mentoring will be applied to work with other motivated Members to position Frega as a dynamic force for change.



so trained to become a life coach
ago she teamed up with a group of
helped create The Frega Collective
has to be value for those who
to share in the proceeds.

Carol's vision and dream is to
Then for those who gain financial
To do this she will show some
tools will benefit their business



Her passion throughout her life
choice for a myriad of reasons
free. In everything she has done
get what I want; the needs of

She is a mother of two wonderful
accomplished. The man who
keeps a great balance between




“To get what you want;
the needs of others have to come first”

Carol Bettis

Global Support Leader & Founding Member
The Frega Collective



Carol Bettis is a Founder member of the Global Support for the Frega Collective and currently leading the co-ordination of a project that will see the expansion of the Global Support team Members able to support members in all the world's languages and time zones.

She is a Mentor and Life Coach. What she knows is, Frega is going to change the way the world communicates, engages, interacts, socializes and does business.

FREGA stands for Freedom Global Abundance and is seeking, as a philanthropic purpose to bring access to financial service to everyone and in particular address the fact that over 2 billion people globally do not have access to ANY financial service or products.

Carol, along with a growing Global Support Team of experienced and trained members of the Frega ecosystem and an even larger base of Mentors supported by the GST team will help Members every step of the way to optimize their access and use of a growing Library of Applications, referred to as the Frega Collective.

“ Carol was a great help when I became part of the Frega Collective. She took time to to show me how it would benefit my company.



Dennis A Thorgesen
Lisech eMarketing



Carol Bettis

Global Support Leader & Founding Member
The Frega Collective



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