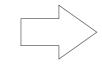
Why brand with iBee's?









iBee's

#### iBee evolved from IB of Indian Bakery

It helps to still be connected with brand INDIAN BAKERY locally. Also a short and unique name to emerge in new markets.

Ibee with a suffix "s" makes it more personal, responsible, comfortable to use, sounding more intersiting...

## iBee's

A new trendy, interesting and unique name to uplift the brand, match with the market trends and customer expectations. To be equally visible and prominent as competitors.



















#### Why brand with Bee?



Bee has a story to tell....

Story of....

hard work

Stary of....

sweet, tasty and delicious honey









### Visual Branding

Relating shapes and colors with bee and honey Brand colors , typography and design elements



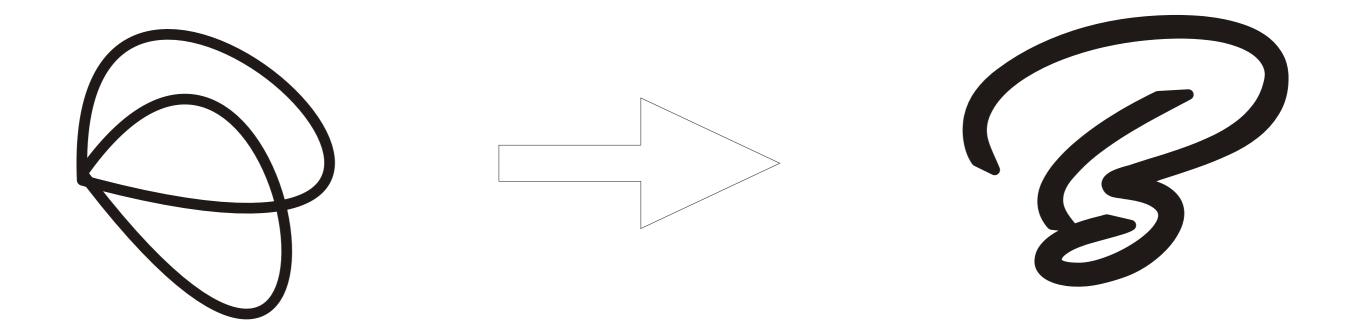












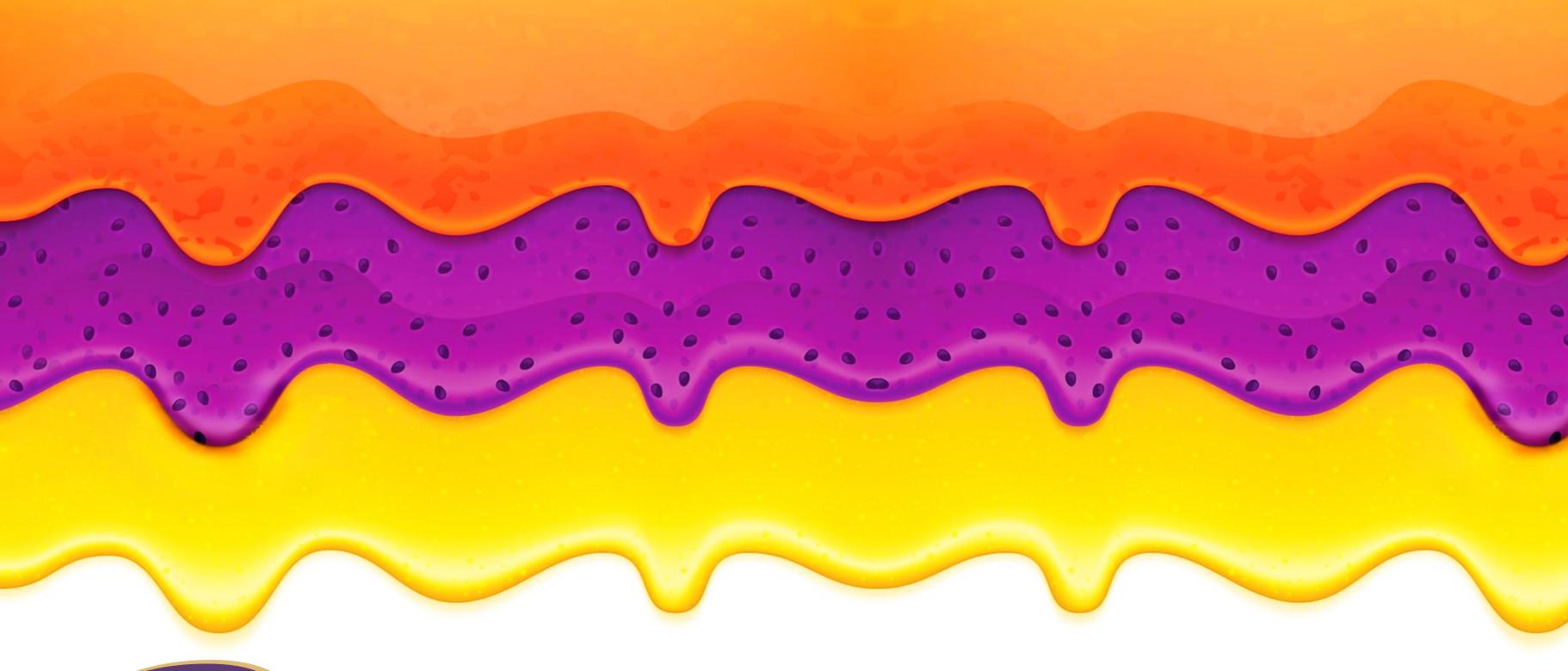


# iees











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